



Case Study

PROJECT OUTLINE

EPM was commissioned to undertake both interim and final evaluation for SIGHT's (Supporting Innovation and Growth in Healthcare Technologies) grant £2m programme led by University of Portsmouth. Conducting a summative assessment to evaluate project performance against output targets and measure impact is a requirement of all ERDF projects.

AIMS & OBJECTIVES

This project aimed to support and help SMEs in the healthcare technologies sector to grow and compete in regional, national and international markets by offering a grant scheme, bespoke and business support and help identifying market opportunities.

EPM'S EVALUATION METHODOLOGY

The methodology for the summative assessment evaluation consisted of:

- A comprehensive review of project documents
- Surveying and interviewing project beneficiaries
- Facilitating interviews with beneficiaries and wider stakeholders
- Project management workshop
- Data analysis, benchmarking and reporting
- Recommendations

KEY ACHIEVEMENTS

- The SIGHT services most useful were the grant, the networking events, the workshops and the PTTU/PHU 1.2.1 meetings.
- 72.4% of SMEs reported making progress towards bringing to market a new-to-firm product or service as a result of the SIGHT intervention
- The value for money was particularly good with every £1 invested in delivering this project, £22.71 was created.

The SIGHT project has been an enabler of new employment and jobs safeguarded at the time of BREXIT and COVID-19. It has contributed to retaining employment in the Portsmouth and Solent LEP area.

SIGHT Case Study



CONTACT US FOR YOUR EVALUATION:

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SIGHT BENEFICIARY TESTIMONIALS

NTL Biologica researches the concept of using a patient’s own stem cells to repair damaged joints into the public sector. Because of the pandemic, they lost all orders and found themselves having to use their own expertise and equipment to sustain the business by delivering online COVID-19 tests.

SIGHT provided them with:

- £2,600 grant to help fund & brand a mobile COVID-19 testing unit.

As a result, NTL Biologica can conduct rapid tests instead of asking people to travel long distances to testing sites. This method has helped strengthen NTL Biologica’s brand.



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