

SmartHealth Newsletter : June 2020

Introduction

The SmartHealth INTERREG programme is reaching the final quarter of its implementation period and has made significant progress towards achieving its overall project objectives, namely :

- 1) Identifying clinical challenges on both sides of the channel
- 2) Fostering cross-border relationships
- 3) Stimulating the development of innovative digital health technologies

We have successfully awarded four SMEs during Round 1 of the programme in June 2019 at the MedFit Conference in Lille and granted a further 10 winners at the International Award Ceremony on February 12th, 2020 in Lille.

Despite the arrival of the Covid-19 health crisis, we have continued to host cross-border bespoke training and schedule introductory meetings between healthcare partners and our winning innovative digital health SMEs during this pandemic via videoconference.

SmartHealth collaborative projects' progress :

To date, our Project Officers have launched introductions between hospitals and SMEs by scheduling Kick-Off Meetings. During these meetings, both sides introduced themselves, discussed their needs mutually and identified what solutions they have to address them, before identifying whether they could work together on a project.

- **Mind Over Matter (UK)** is collaborating with **Integrative BioComputing (FR)** to address clinical needs specified by Portsmouth Hospitals NHS Trust. They have had several calls and signed a Memorandum of Understanding.
- **miiCARE (UK)** is collaborating with **Humaniteam (FR)** to address clinical needs specified by Graham Care. They have had several meetings, been given a tour around the establishment, and signed a Memorandum of Understanding.
- **Horizontal Software (FR)** is collaborating with **Piota Apps (UK)** to address clinical needs specified by Surrey and Sussex NHS Trust.
- **HEROIC santé (FR)** is collaborating with **Sweatcoin (UK)** to address clinical needs specified by Portsmouth Hospitals NHS Trust. They have had a successful Kick-Off Meeting and hope to finalise a project soon after COVID-19.
- **Psycle (FR)** is addressing clinical needs specified by Graham Care. They have had a successful Kick-Off Meeting and hope to finalise a project soon after COVID-19.



- **Docobo (UK)** is collaborating with the Hospital of Calais. They had a successful Kick-Off Meeting and are eager to schedule a follow up meeting with psychologists at Calais Hospital after COVID-19.
- **AlphaMD (UK)** is collaborating with the Hospital of Calais. They have had a successful Kick-Off Meeting, both sides were really interested in the possibilities of a future project and hope to start their project as soon as possible after COVID-19.
- **Bookbeo (FR)** is addressing clinical needs specified by Surrey and Sussex NHS Trust. They have had a successful Kick-Off Meeting, shared various email exchanges and hope to finalise a project soon after COVID-19.
- **Oscare (FR)** has been assigned to collaborate with Portsmouth Hospital NHS Trust. Due to COVID-19 they have been unable to have a Kick-Off Meeting, but this will be rescheduled soon after COVID-19.
- **Cievert (UK)** has been assigned to collaborate with Amiens-Picardie Hospital. Due to COVID-19 they have been unable to have a Kick-Off Meeting and Amiens-Picardie Hospital have decided to step down on their involvement with the SmartHealth programme. After COVID-19, efforts will be made to try and connect Cievert with another French healthcare establishment in the eligible area.

Cross-border SME bespoke Support Programme

As part of the SmartHealth programme, all winners have been invited to access bespoke support in the form of training modules covering topics that are instrumental to the development, delivery, and adoption of digital health technologies during this project. During the Award Ceremony in Lille in February 2020, the attending 10 winners from Rounds 2 and 3 participated in two compulsory training modules : “Healthcare Market and Value Proposition” and also “Support and Refund”.

In light of COVID-19 measures, the remainder of bespoke SmartHealth training programmes will be conducted via webinars. All training modules conducted so far have gone well, stimulating discussions and extremely positive feedback from the winners. The topics we have covered include:

- “Procurement and Customer Relationship” on 04/03/20 detailing the procurement procedures in UK and France.
- “How to set up a company in France and UK & Funding opportunities”, “Brexit & regulations” and “Data Protection” on 25/03/20 covering business creation, funding opportunities, Brexit, medical device regulations and GDPR.
- “Human Factors” on 23/04/20 detailing stakeholder engagement, focus groups and the importance of identifying and involving your target audience throughout all stages of technology development (idea, design, prototyping, market launch).
- “Co-development - Innovate with the user” on 14/05/20 discussing IP and collaboration agreements.



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The next and **final** SmartHealth Training Module webinar will be on the 11th June 2020 from 09:00AM (UK time) / 10:00AM (FR time) – 11:15AM (UK time) / 12:15PM (FR time) covering “COVID-19 Supply Chain and Distribution Channels”

The aim of this webinar is to provide an overview of the means of supply and of distribution in France and England; review the challenges and risks in accessing distribution chains for healthcare establishments ; propose solutions to meet these challenges and risks; list distributors to consider (in France and England); and detail how COVID-19 has impacted these processes.

The partnership wishes to widen the uptake for this last training module due to the importance, urgency and topical nature of COVID-19. Therefore, **we will be inviting all companies from the SmartHealth partnership’s network to listen in and participate.**

To receive more information and/or an invite to this webinar, please send an email to mperret@eurasante.com (FR side) or annika.brogaardmaczka@sehta.co.uk (UK side).

Following the delivery of this final webinar, a training book summarising all content discussed during these modules will be sent to the SmartHealth winners.

Our latest Healthcare Regulation Affairs document, detailing the impact of Brexit and COVID-19 on the CE Marking process, has just been published.

Please follow this link to access it: [\[INSERT LINK HERE\]](#)

